

East Malling Action Plan 2013/14

Action	Lead	Outcome	Targets / Target dates
Crime including drugs and ASB			
Run a publicity campaign around drugs – highlighting both how to report and the consequences of being caught using or supplying drugs.	Alison Finch/Angela Borsos	Encourage residents to report those using/supplying drugs for police to address	Campaign to be run in 2013 Leaflets to be distributed to all households in the Winterfield/Stepstile estate. Radio programme underway.
Kenward Trust to undertake outreach work specifically related to drug issues	Kenward Trust	Work with young people to make them aware of the dangers of drugs and to provide support to those who may be using drugs.	To engage with at least 12 young people
Run 'Prison me, no way' or similar project in the Malling school subject to funding.	Malling School/Angela Borsos	Children are made aware of the consequences of becoming involved in crime	Programme successfully ran in 2012/13. Explore opportunities to run again.
Run a course for boys/young men on self esteem (radio project)	Angela Borsos	Encourage boys to break away from ASB/not to get involved in criminal activities	Course established and will continue into 2013/14.
Run a women's support group (possibly radio 'talk show' project).	Angela Borsos/Platform 51/K-dash	Provide support for domestic abuse victims plus general wellbeing support and advice	Group to be established.
Raising Aspirations			
Run family learning/adult education courses	Angela Borsos/Adult Education/FLO	Provide accreditation for individuals who do not currently have any qualifications	At least 10 local individuals to receive accreditation following their attendance at a course.
Run a local event to highlight 'choices' available for young people	Angela Borsos	Increase awareness of what is available to young people in and around East Malling	Event to be run shortly.
Distribute awards to people in the community	Russet	Encourage community spirit and good work in the community	At least 10 awards to be presented; Target date is October 2013.
Run parenting courses/provide support for parents	Parents Plus	Help provide support for parents who may need additional help	Low initial take up. Further promotion/referrals to be explored.

East Malling Action Plan 2013/14

Hold a Job Club or drop in sessions	Job Centre Plus/Russet Homes	Provide help for people to get a job and prevent benefit dependency.	To be established by December 2013
Referrals to the 'Progress Project' and Family Focus programmes	Mark Raymond	Encourage families into work	At least 5 local families to be referred to the project
Publicise good news stories	Angela Borsos	Raise the perception of the area	At least 5 good news stories to be published
Vulnerable girls			
Run a mother and daughter group	Angela Borsos	Increase self esteem and provide support to mums	Establish group. At least 8 local mothers and daughters to attend a group
Teenage pregnancy issues/Sexual Health	Angela Borsos/KCC Public Health/Childrens Centre	Provide local support/advice for those in need.	Develop local support programme including evaluation of Big Feet/Little Feet programme
Obesity			
Promote healthy eating through the Community Café	Angela Borsos	Encourage families to eat more healthily and prevent obesity	Community Café now open and courses being developed.
Run a Community Sports event	Angela Borsos	Encourage families to undertake exercise in a fun way	Investigate opportunities for an event in late 2013.
Address family weight issues	Heidi Gould	Encourage families to eat more healthily and prevent obesity	Promote newly launched Go For It programme.